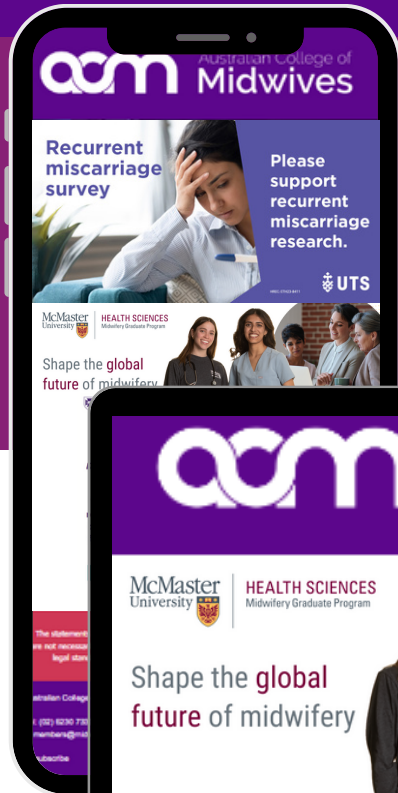


BUILD YOUR RESEARCH RESPONSES AND REACH MIDWIVES DIRECTLY



Fortnightly Newsletter

- Advertise in our fortnightly newsletter
- Average 52% open rate

\$180
plus GST

Member Only Benefit

Payment is required prior to publishing

To advertise, ACM will require:

- Text (max 150 words)
- Image
- Weblinks
- Ethics Approval

Image specs

- Attach any items to the email - embedded images in email body will not be accepted
- Maximum size is 1200 x 628px
- Accepted file formats are .jpg or .png

Flyer specs (if applicable)

- Attach any items to the email - embedded images in email body will not be accepted
- Accepted file format .pdf only

ADVERTISING ENQUIRIES TO MICHELLE BOWD

Media and Communications Officer, Australian College of Midwives

Email: midnews@midwives.org.au