

ADVERTISE DIRECTLY TO OVER 5000 ACM MEMBERS



Dedicated Email

- Email dedicated to your brand only
- One exclusive mail out per week
- Average 53% open rate
- Up to 16% click through!

\$1500
plus GST

Material due 3 weeks prior
Landscape image & 150 words
Spots book quickly.

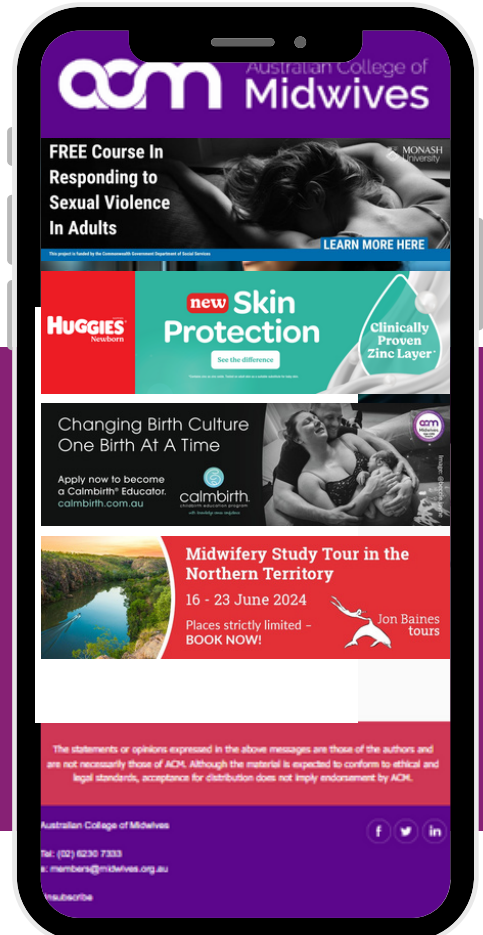


Fortnightly Newsletter

- Advertise in our fortnightly newsletter
- Only four available spots per newsletter
- Supply image and link
- Average 52% open rate

\$750
plus GST

Material due 2 weeks prior
Image and link only
1000w x 300h pixels



ADVERTISING ENQUIRIES TO GABBY EARLS

Business Development Manager, Australian College of Midwives

Email: gabrielle.earls@midwives.org.au - **Direct Line:** 0438 855 529