

Dedicated Email and Newsletter

ADVERTISING RATE CARD

Advertise directly to our 4500 midwife members.

DEDICATED EMAIL

- Email dedicated to your brand only.
- One exclusive mail out per week (on Tuesdays).
- Average 34% open rate, up to 9% click through!



Have you or your colleague demonstrated excellence in maternity or neonatal care?

You could WIN \$5,000 for your department

WaterWipes, the world's purest baby wipes, has launched the Pure Foundation Fund, a new bursary scheme established to celebrate and recognise the role of maternity and neonatal healthcare professionals caring for new parents and their babies around the world.

Nominations are now open!

Have you gone above and beyond or been inspired by a colleague who has? WaterWipes is dedicated to supporting the great work that maternity and neonatal healthcare professionals do every day and want to hear your stories.

Two winners will each receive

- A fund of \$5,000 for two winners, for their department to improve the care of parents and babies
- A WaterWipes Pure Foundation Fund plaque

How to enter

To nominate yourself or a colleague for the Pure Foundation Fund complete an entry form available [here](#).

Entries close 23rd November, 2020. Terms and conditions apply.
Open to Australia and New Zealand Healthcare Professionals.

FORTNIGHTLY NEWSLETTER

- Advertise in our fortnightly newsletter.
- Only four available spots per newsletter.
- Supply image and link.
- Average 31% open rate.



ACM National Conference

Early Bird registration will open VERY soon! Watch this space!



\$1500

plus GST

Material due 3 weeks prior
Landscape image & 150 words
Spots book quickly.

\$750

plus GST

Material due 2 weeks prior
Image and link only
1000w x 300h pixels

ADVERTISING ENQUIRIES TO:

Gabby Earls

Business Development Manager, Australian College of Midwives

Email: gabrielle.earls@midwives.org.au

Direct line: 0438 855 529

acm
Australian College of
Midwives